FUZED

Functionality Overview

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FUZED

People-driven knowledge.

Introduction:

FUZED puts the power of social to work in the enterprise. Our social knowledge platform connects people, builds communities, and surfaces content with minimal searching. So you can organize disconnected enterprise data into highly relevant, easy-to-find content. Uncover the valuable expertise and knowledge that already exists. And get business results faster than ever before. At FUZED, we put the social in your enterprise—and transform knowledge into social capital.

Our Promise:

Connect people

FUZED takes the premise of social networking and puts it to work for the enterprise. People get easy ways to connect and share in all the online ways they already love. And organizations get an empowered workforce that knows how to find the knowledge and expertise they need.

Build communities

FUZED eliminates fractured data sources and disjointed collaboration with a single location that links people and information together. With private, public, and open groups, your employees can create virtual teams that uncover human and knowledge capital--fast.

Discover knowledge

FUZED helps organize the vast amount of information across the enterprise and internet into useful, easy to find knowledge. Even better, our innovative solution makes it simple for individuals and groups to put that content into context. So data doesn't reside in a vacuum—and the right knowledge is always right there.

Feature Overview of FUZED

Promise	Specific Features
Connect people	*FUZED makes it simple to find the right contacts and expertise.* • FUZED organically surfaces relevant contacts across your company and throughout your network. Then, people are connected to relevant content associated with those contacts. • With the ability to tag job titles, departments, and expertise, you can easily find experts in a particular field. • You can search the member directory alphabetically, by name, or by expertise and immediately invite people to be a contact. • Growing your network is a snap with the "Members you may know" feature, which shows contacts based on location, department, or expertise. • The "Mentions" feed displays a list of places where you've been mentioned, making it easier to respond and connect with people who may benefits from your expertise. • FUZED Analytics surfaces popular people, giving users more human resources, while FUZED Marketing helps deepen connections with targeted information and materials. *FUZED applies the principles of social networking to uncovering resources and knowledge within the enterprise.* • People can share and comment on updates, conduct polls, share links, upload files, conduct group tagging, and rate people, groups and content. • FUZED is perfect for fast, flexible one-on-one communication with features like profiles, one on one contact sharing and instant chat. • You can create groups as needed—by company, department, team, and even for external users like partners and vendors. *FUZED unlocks online social sources of information, uncovering information faster—out of the box.* • People can view and share content from Facebook, Twitter, and LinkedIn accounts directly from FUZED, in a single window. • Reduce sign-in complexity and managing multiple accounts by logging in with your LinkedIn account.

	• Google Docs and Google Reader are completely integrated into the FUZED Network, making it simpler to access documents and news feeds—and share them with your network. • Integrated Bing search helps you find what you're looking for. • iPhone, iPad, and Android apps provide anytime and anywhere access for instant engagement with your communities.
Build communities	*FUZED gives you flexible options for creating connected communities.* • With FUZED, you can build groups depending on your specific needs, whether it's with a colleague, a business group, the entire company, customers, and partners. • A wide variety of features help you organize, sort, and tag content and members, making it simpler to build the right communities for the right job. *FUZED transforms community collaboration.* • The ability to customize your online communities means that you can reduce disjointed collaboration approaches with highly focused groups. • Take advantage of surveys, polls, and assessments to help you better understand your communities—and then take action. • Capture user interactions and data with FUZED Analytics and then target users with the right information with FUZED Marketing, right out of the box. *FUZED is the only solution that lets you build groups the way you want: Private, Public, and Open* • Private Groups are limited to people who have been invited to the group, and are not visible to anyone else. • Public Groups appear in Search results, and FUZED Network members may request to join. • Open Groups are visible to everyone on the public page of the FUZED Network and non FUZED Network members can request to join. Open groups are a great way to grow organically. *FUZED makes it easy to put the social in YOUR enterprise.* • Build and launch your own FUZED Network in record time. Then invite anyone inside or outside your organization to join. Or create Public Groups or Open Groups to increase visibility. • You'll get greater options for deployment, whether it's in the SaaS cloud, a private cloud, or on-premises. In fact, we're one of the few solutions that offer this range of options. And we're the only one that gives your IT

	department the option to host unstructured content like documents and files in your own SAN or to use Amazon S3 in the cloud.
	
	• For organizations that choose to deploy FUZED on-premises, our solution is enterprise ready. You'll get:
	    o Active Directory integration for intranet use.
	    o Full Admin control over content, users, groups, comments, information sources, mediation, and implementation.
	    o On-premise Installation on standard Microsoft technology.
	    o A scalable grid that allows IT to increase workload by horizontally adding off the shelf servers.
	    o An API that allows you to plug in additional sources of content across your enterprise.

Discover knowledge	*FUZED helps you discover knowledge that already exists—quickly and effectively.* • FUZED eliminates disconnected silos of information by enabling users to link content together, no matter where it resides or what form it's in. • A process of linking helps you get to the knowledge you need, whether it's in the form of data or experts. • FUZED reduces the time spent searching for the right information because people can discover knowledge sources linked by others. Uncover one relevant item, and the rest automatically follow. • FUZED allows people to link all forms of knowledge capital together, so searching for relevant data will uncover trusted sources of expertise and vice versa. • With features like rankings, you can more readily uncover knowledge you can trust from reliable sources. *FUZED helps individuals and groups sort through vast amounts of information.* • Traditional content management systems often fail to connect and structure data—but FUZED uses the power of social to surface relevant information to the people who need it most • It's simple to share information with the entire company, with a colleague and with groups. • The process of sorting through information becomes organic, because people can add to a piece of content's contextual knowledge by creating links to additional sources of content. • Assessments and forms streamline everyday processes, whether it's conducting employee reviews or providing better customer service.

	• With FUZED Analytics, you'll get additional tools to help you surface the right materials to the right people. *With FUZED, knowledge is always at your fingertips.* • Only FUZED offers a single solution to manage all your structured and unstructured data—from documents and emails to external sites and contacts. • FUZED is an ideal way to store information in a personal space for instant—yet organized—access. Need to share your data? It's even easier than email. • And because you can create context around content by connecting documents, links, and more, your data no longer lives in a vacuum. • Built-in polls and surveys ensure you get instant feedback, when you need it. *FUZED helps manage information overload by allowing users to choose and follow the content and people important to them.* • The social structure of FUZED automatically means that the most relevant information is highlighted. • You can tag content and people—and easily subscribe to those tags. Notifications are only for the information they are subscribed to. • The right information always finds you because you can subscribe and follow content, a member's tag, or even their activity just in a specific group. • With tag clouds present in every view, you can instantly see what's popular and relevant. • FUZED Marketing is built into the system, so you can target the right message to the people who need it most.

FUZED Components

	FUZED offers an end-to-end solution that helps organizations harness the power of social interactions and consists of three main components.
FUZED Network	The FUZED Network is the heart of our solution. It brings together the right people and gives them the tools to create shared knowledge, whether they're inside or outside of your organization. The result is that you can transform how you create and share knowledge at a personal, community, and enterprise level.

FUZED Analytics	FUZED Analytics makes all your social interactions count. How? It's simple. It captures and evaluates all your community interactions. And that means you can quickly find pressing issues, trending keywords and content, influencers, and survey and assessment results—all in one place. Analytics include: • Popular Groups. • Popular Content. • Popular Keywords. • Popular Members • Assessment Analytics • Survey Analytics • Poll Analytics
FUZED Marketing	FUZED Marketing takes your social interactions to the next level. For the first time, you can respond to your community based on the information you get from FUZED Analytics. • **FUZED Ad Builder.** You can create custom ads for anything you can think of—offers, notices, news, alerts, discounts and more—and display them to specific users in the FUZED Network. Even better, you can set up rules to display specific ads to specific users and groups. • **FUZED Private Messages.** Send private messages to specific users and groups. You'll even get built-in Do Not Contact capabilities to ensure that you reach only members that want to hear from you.

How FUZED is different from other social enterprise solutions

FUZED is the only solution to use social to better connect people, build communities **and** better connect and surface enterprise content. All other solutions only focus on connecting people and building communities.

1. **Connections that go beyond people.** FUZED eliminates disconnected silos of information by enabling users to link data, documents and expertise together, no matter where it resides or what form it's in.

2. **Knowledge libraries at your fingertips.** FUZED reduces the time spent searching for the right information because people can discover knowledge sources linked by others. Discover one relevant item, and the rest automatically follow.

3. **Flexible groups.** Build groups with colleagues for projects or team activities, a business group, the entire company, customers and partners.

4. **Private spaces.** FUZED is an ideal way to store information in a personal space for instant – yet organized – access.

5. **Social tools for the enterprise**. FUZED includes built-in tools like messages, links, documents, surveys, assessments, forms, reviews, and polls.

6. **One-click social sharing.** Google Docs, Google Reader, Twitter and LinkedIn are all integrated into a single location.

7. **Subscriptions.** People choose when they get notified. Follow content, people or tags

8. **Detailed analytics.** Only FUZED gives you detailed statistics about who and what are important to your communications.

9. **Marketing.** Target information, material or events to members of FUZED. Target information based on analytics.

10. **Scalable technology.** FUZED provides a built in mechanism to horizontally scale every layer of the FUZED technology architecture

11. **Extensible.** With a robust API, plug in your enterprise content into FUZED. Make it easy for people to share and connect enterprise content.

12. **Deployment Options**. Choose from OnLine or OnPremise

13. **An innovative pricing structure.** FUZED is extremely affordable because pricing is based on concurrent users, not total users.